### **CELEBRATING HUMAN RIGHTS DURING THE MONTH OF MARCH**

ALL HUMAN BEINGS ARE BORN FREE AND EQUAL IN DIGNITY AND RIGHTS. THEY ARE ENDOWED WITH REASON AND CONSCIENCE AND SHOULD ACT TOWARDS ONE ANOTHER IN A SPIRIT OF BROTHERHOOD. - UNIVERSAL DECLARATION OF HUMAN RIGHTS



# **EVERYONE HAS THE RIGHT...**



#### ... TO HAVE ACCESS TO SUFFICIENT CLEAN WATER.

Addressing water security, which is crucial to the economic development of communities.



#### ... TO AN ENVIRONMENT THAT IS NOT HARM-FUL TO THEIR HEALTH OR WELL-BEING.

Addressing waste management in under-serviced communities by creating cooperatives which collect and sell recyclable waste products creating a cleaner, healthier and aesthetically pleasing environment.



#### ... TO PROTECT THEIR ENVIRONMENT AND HERITAGE, FOR THE BENEFIT OF PRESENT AND FUTURE GENERATIONS.

Addressing the conservation of Elephants and Rhinos through ERP's conservation efforts which implement a range of tactical interventions designed to combat the poaching problem, and to improve the welfare of elephants and rhinos in the short term. These interventions include but are not limited to, elephant relocations, a veterinary emergency response unit and drought relief programs.



#### ... TO PRESERVE LOCAL LANGUAGE AND **PROMOTE CULTURAL PREFERENCES** AND HERITAGE.

Numerous dance groups reflecting local culture have been established along with the preservation of local history and storytelling



#### ... TO ACCESS INFORMATION.

P.E.A.C.E Hubs are provided to communities as a place to gather, as well as stimulate the local economy. I.T. Labs provide access to information and educational opportunities, as well as support for small businesses and cooperatives which contribute to Local Economic Development within the community.



#### ... TO QUALITY EDUCATION.

Using technology to improve the standard of education in rural schools, as well as, IT interventions to provide further online educational opportunities for adults within the community.

# **EVERY CHILD HAS THE RIGHT...**



#### ... TO BASIC NUTRITION.

Providing nutritional food supplements to orphans and vulnerable children in remote rural communities...

HUMAN RIGHTS ARE NOT A PRIVILEGE GRANTED BY THE FEW, THEY ARE A LIBERTY ENTITLED TO ALL, AND HUMAN RIGHTS, BY DEFINITION, INCLUDE THE RIGHTS OF ALL HUMANS, THOSE IN THE DAWN OF LIFE, THE DUSK OF LIFE, OR THE SHADOWS OF LIFE. - KAY GRANGER

## **BECOME AN AMBASSADOR**

#### JOIN OUR ERP AMBASSADOR PROGRAMME AND YOU COULD BE JOINING US ON THE NEXT ELEPHANT RELOCATION

### I WANT TO JOIN

YOU CAN ALSO FOLLOW US ON (f) ()





FOR FURTHER INFORMATION, PLEASE CONTACT US AT INFO@GROUPELEPHANT.COM

#### **ABOUT ERP**

The ERP strategy is the protection and preservation of Elephants and Rhinos in the wild through the alleviation of poverty among rural People adjacent to the threatened areas. ERP is an initiative of groupelephant.com, a largely employee-owned group of technology companies, nonprofits and impact investment vehicles with a strong global presence. groupelephant.com is characterized by a primary strategic imperative in terms of which we go 'Beyond Corporate Purpose' in our day-to-day activities. Our poverty alleviation



