

# CONSERVING ELEPHANTS AND RHINOS THROUGH THE ALLEVIATION OF POVERTY



## CELEBRATING WOMENS MONTH

PICTURED ARE SOME OF THE WOMEN WHO ARE PART OF A CULTURAL DANCE GROUP IN SENWABARWANA THAT PARTICIPATE IN OUR CLEAN UP CAMPAIGNS ON A VOLUNTARY BASIS - STRONG WOMEN - WELL ROOTED IN THEIR HISTORY AND THEIR HERITAGE - IMPERATIVE FOR A SOUND FUTURE AS A NATION



### WOMEN'S MONTH PROGRAMMES AT WATERBERG WAVES RADIO

In keeping with Women's Month, the Waterberg Waves Community Radio Station hosted a number of programmes which aimed at profiling pioneering women within the Vaalwater area as well as other parts of Limpopo province. These women were profiled under the programme Hlago ya Africa, a programme hosted by Leticia Mahlatji who is contracted by ERP to promote conservation and environmental programmes at the Radio Station and other parts of Vaalwater. Leticia was able to profile women in conservation, tourism and waste, including our own Ntshabeleng Cooperative from Senwabarwana. In this picture, Ntshabeleng hosts visitors from the Netherlands who had come through to the Waterberg Welfare Centre run by ERP. Below are some of the profiles of women interviewed by Leticia during Women's Month:



Liorna Berrend

I am Liorna Berrend, I was born and bred in Mokopane, I am a business woman, a founder and director for Borutho Travel Agency and Tours Operations which is a male dominated industry especially in South Africa. I love nature and travelling and more importantly I am passionate about tourism as it is a sustainable way of living and in turn creates an income for underprivileged communities and individuals like me. My daily job is to make travelling arrangements and operate tours for my guests all over South Africa, which I enjoying doing. Our company logo has an Elephant which represent its characteristics such as a high level of intelligence, communication methods, and its social structure with unique personalities. We also are also raising awareness on the importance of conserving this iconic species. My best achievement thus far was to go to Dubai for a Women in Tourism Conference.



Anastacia Diale

I am a young passionate, energetic environmentalist and freaky lady. My short term goal is to set up a Buyback Centre and to implement a sustainable waste collection service in the community of Bakenberg. In the long term, the manufacturing of low cost toilet paper, low cost bio fuel and crafts will add further value to the business. Furthermore, Madubu Waste Management and Recycling aims at reducing the unemployment rate in the community by creating jobs.



Pearl Lesinya

Madubu Waste Management and Recycling collects waste from local shops, schools, taverns, and households free of charge. After the collection, we sort the waste accordingly and sell it to recycling companies. In the near future, the company will be transformed into a Buyback Centre. The business started operating in Marulaneng, a rural village outside Mokopane, in March 2017. I am currently working alone and there is one volunteer who helps me with the collection of the waste. "I would like to encourage young people to do it yourself and not wait for government to do it for you."



Lucia Mokubedi

"I was born in PEETA, grew up in PTA, then later moved to the Limpopo Province. I have a diploma in policing; I then later followed a field guide career through a learnership. My passion for the environment started when I was still in school and also a member of the Girl Guides Association of Africa, movement that installs and teaches young women about nature conservation and loving the environment. I am currently a field guide in the Waterberg area in one of the private nature reserves. As a female guide we go through the same processes as men, yet men cannot believe women can be great guides. I believe I am doing better as a female guide and I encourage other women to push hard in what they believe. Tourism plays a huge role in our economy.



Ntshabeleng Waste Management Cooperative Team and Cosy Manoko on the right.

I am Lucia Mokubedi, I was born and bred in Botlokwa village, a place called Sekonye. I am an Environmentalist by profession. I love nature and I am passionate about it. I pursued this interest and curiosity through my studies. I attained my BA degree in Environmental Management from the University of South Africa (UNISA) and BSc (Hons) degree in Environmental and Geographical Science from the University of Cape Town. I am currently doing my MSc degree in Environmental and Geographical Science, with the University of Cape Town and South African National Biodiversity Institute (SANBI). My topic is focusing on land degradation and alien invasive plants and their associated impacts on the ecosystem services. I have worked as: Biodiversity Conservation Officer (Intern), Ecosystem services and pollination (DST/NRF intern), Field research assistant, Junior Environmental Practitioner doing Environmental Impact Assessments.

This cooperative is an all women led entity, supported by the P.E.A.C.E. Foundation, who have assisted them in setting up a recycling Buyback Centre. Core to the cooperative's operation is the Centre Manager, Cosy Manoko, a dynamic young woman who ensures smooth day to day running of the recycling Centre and has done so with dedication and total commitment for the past four years.



### LAUNCHING OF THE MATHU ANDROIDS PROGRAMME

During the month of August, ERP was able to launch the MathU Androids initiative and deploy 172 MathU Androids to Grades 10 and 12 at Steve Biko Secondary School in Kekana Gardens. The launch took place over a 3 day period. The venues were in Kekana Gardens and in Pretoria. The MathU app is a dual-medium, android and textbook, educational device, attached to a solar charger, which functions as a 'tutor in your pocket' to assist learners with their maths and science subjects.



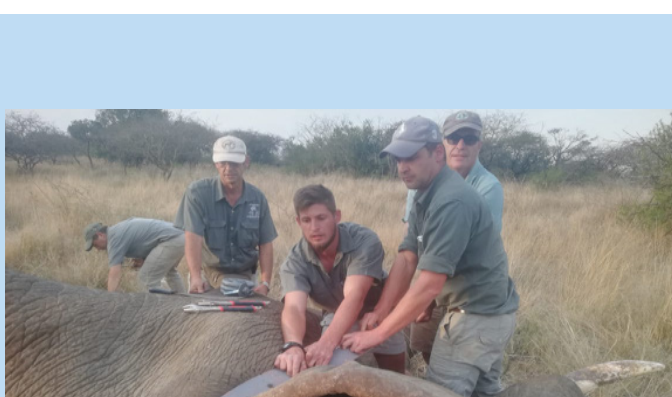
### 100 BICYCLES DELIVERED TO STUDENTS IN MADIKWE

On the 18th of August, ERP delivered 100 bicycles to pupils in four primary schools in Madikwe, North West province. These students are the new beneficiaries of #Bikes4ERP, a programme spearheaded by a team of passionate EPI-USE Consultants based in Pretoria. Because of their passion, #Bikes4ERP has directly benefitted a total of 186 students in Madikwe and Blouberg, with an additional over 200 students benefiting from the reallocation of bicycles in Blouberg over the past 3 years.



### SOLAR AND GREEN ENERGY AWARENESS DRIVE

ERP held a solar energy and green technology awareness training programme at Pfaranani Centre in Kekana Gardens. This was hosted in collaboration with University of Johannesburg's Process Energy and Environmental Technology Station (PEETS), with the aim of assisting the local youth in setting up enterprises in green energy that will be able to address the unemployment challenge within the community. The next part of this training will now include the practical aspects, having identified 18 youth who are keen on growing businesses within the solar and green technology space. PEETS will also be donating start up toolkits for these 18 beneficiaries.



### ERP COLLARS ANOTHER ELEPHANT

ERP recently collared yet another elephant in Kwazulu Natal.

## BECOME AN AMBASSADOR

JOIN OUR ERP AMBASSADOR PROGRAMME AND YOU COULD BE JOINING US ON THE NEXT ELEPHANT RELOCATION

I WANT TO JOIN

YOU CAN ALSO FOLLOW US ON



FOR FURTHER INFORMATION, PLEASE CONTACT US AT [INFO@GROUPELEPHANT.COM](mailto:INFO@GROUPELEPHANT.COM)

### ABOUT ERP

The ERP strategy is the protection and preservation of Elephants and Rhinos in the wild through the alleviation of poverty among rural People adjacent to the threatened areas. ERP is an initiative of groupelephant.com, a largely employee-owned group of technology companies, nonprofits and impact investment vehicles with a strong global presence. groupelephant.com is characterized by a primary strategic imperative in terms of which we go 'Beyond Corporate Purpose' in our day-to-day activities. Our poverty alleviation methodology covers Planning, Education, Agriculture, Cooperatives and Environment (P.E.A.C.E.).