CONSERVING ELEPHANTS AND RHINOS THROUGH THE ALLEVIATION OF POVERTY



CELEBRATING HERITAGE MONTH

CELEBRATING THE LOCAL CULTURE AND HERITAGE IN SENWABARWANA, LIMPOPO



Community Members congregating before the

THUMA MINA CLEAN-UP CAMPAIGNS AND CULTURAL FESTIVAL

For Heritage and Tourism month, we are honoured to have partnered with the Blouberg Municipality and Ragibang Development Forum in rolling out the Thuma Mina clean-up campaign. This campaign was launched in the town of Senwabarwana where community members gathered to clean their town. Because the environment is a common resource which we all need to take care of, we concurrently replicated the clean-up campaign to other Wards within the Municipality. Closely linked to the Thuma Mina campaign was a Cultural Festival which was held towards the end of September in collaboration with the Municipality as well as Development

clean-up campaign.



Community members attending the cultural festival.

Forum as well.





WORLD RHINO DAY AT RETHABILE PRIMARY SCHOOL

For World Rhino Day, ERP had a short talk/ presentation on the importance of rhinos as part of the community's heritage. This was held at Rethabile Primary School in Kekana Gardens. Our aim was to create awareness and celebrate rhinos as a species that needs to be preserved and protected not only for current generations but for future ones as well. What better way to do so than interact with the younger generation of scholars in the area? To make the presentation fun and interactive, we asked a few questions and handed out some gifts and goodies to students who got the responses correct.





SAPCONET DONATES TWO BICYCLES TO KEKANA GARDENS COMMUNITY MEMBERS

Thanks to Meryke Mare and her team at SAPCONET, two community members from Kekana Gardens are now beneficiaries of brand new bicycles to assist them to get by daily. The two both have a condition called club foot, which affects the way they walk. Aaron works at the Pfaranani Skills Training Centre as a caretaker, whilst the young girl who is 10 years old and is currently doing Grade 5 at a local primary school in Kekana Gardens. We applaud the SAPCONET team, as ERP Ambassadors, for committing to assist these two through their in-house fundraising activity. The smiles on both beneficiaries' faces truly tell a story.



HUMAN-ELEPHANT CONFLICT SOLUTION

At Gazini two hectares of land have been set aside to provide additional forage for the bees as well as a sustainable agricultural plot producing basic food for the Sekelekani Cooperative and local community. Since the installation of the beehives, no elephant crossings have been recorded into the community.



BECOME AN AMBASSADOR

JOIN OUR ERP AMBASSADOR PROGRAMME AND YOU COULD BE JOINING US ON THE NEXT ELEPHANT RELOCATION

I WANT TO JOIN

YOU CAN ALSO FOLLOW US ON (f) (9)





FOR FURTHER INFORMATION, PLEASE CONTACT US AT INFO@GROUPELEPHANT.COM

ABOUT ERP

The ERP strategy is the protection and preservation of Elephants and Rhinos in the wild through the alleviation of poverty among rural People adjacent to the threatened areas. ERP is an initiative of groupelephant.com, a largely employee-owned group of technology companies, nonprofits and impact investment vehicles with a strong global presence. groupelephant.com is characterized by a primary strategic imperative in terms of which we go 'Beyond Corporate Purpose' in our day-to-day activities. Our poverty alleviation methodology covers Planning, Education, Agriculture, Cooperatives and Environment (P.E.A.C.E.).