
THE P.E.A.C.E. MODEL AND B-BBEE SCORECARD OPPORTUNITIES

ELEPHANTS | RHINOS | PEOPLE

**EMPOWERING COMMUNITIES IN RURAL AFRICA IS
ESSENTIAL TO THE PRESERVATION OF ELEPHANTS
AND RHINOS**



Table of Contents

1. INTRODUCTION.....	3
2. THE P.E.A.C.E. MODEL.....	3
3. B-BBEE SCORECARD OPPORTUNITIES.....	4
3.1.Skills Development (SD):	4
3.2.Enterprise Supplier Development (ESD):.....	4
3.3.SOCIO-ECONOMIC DEVELOPMENT (SED):	5

PROSPECTUS

1. INTRODUCTION

The P.E.A.C.E. Foundation was established in 1993, as a Trust, (Reg. No. 2114/94) with Tax Exemption for donors (PBO number, 930014634). The Foundation is a registered non-profit organization (NPO number, 021-948). The main purpose of the Foundation is the alleviation of poverty in rural communities.

The P.E.A.C.E. Foundation Trust works collaboratively with ERP (Elephants, Rhinos and People). The ERP strategy is the protection and preservation of Elephants and Rhinos in the wild through the alleviation of poverty among rural People living adjacent to the threatened areas. The poverty alleviation work in ERP – the work with people is implemented using the P.E.A.C.E. Model. ERP is an initiative of groupelephant.com, a largely employee owned group of technology companies, non-profits and impact investment vehicles with a strong global presence. group elephant.com is characterised by a primary strategic imperative in terms of which we go "Beyond Corporate Purpose in our day-to-day activities."

2. THE P.E.A.C.E. MODEL

Central to the Foundation's work, is the promotion of Local Economic Development through the establishment of P.E.A.C.E. Development Centres, commonly referred to as "HUBs" and smaller Centres as "Satellites" or "PODs". These Centres are multifunctional focal points which ensure a holistic approach to development by accommodating and servicing the five central components of the P.E.A.C.E. acronym; Planning, Education, Agriculture, Cooperatives and Environment. Each factor is key to the implementation of an integrated, holistic and sustainable model for rural development. The P.E.A.C.E. Model was evaluated by Ashoka as an original, replicable and sustainable model to address rural poverty and the founder was awarded an Ashoka Fellowship in 2008.

The model is currently being documented as a case study on Cooperatives. Cooperatives are for profit social enterprises which are viewed as an important stimulus for economic recovery and revitalisation in a post Covid economy. This study is supported by recent research carried out by the United Nations where Cooperatives are documented as proposed business model to improve the service delivery capacities of Municipalities. (We have a case study of a Waste Management Cooperative which provides evidence of the success of such a partnership in the Blouberg Municipality in Limpopo.

3. B-BBEE SCORECARD OPPORTUNITIES

Working in tandem with the private sector, the Foundation offers an opportunity for companies to deliver accountable and sustainable economic initiatives that address rural poverty, while, at the same time, providing an opportunity to explore business possibilities in emerging markets, and, in so doing, address poverty through market-based solutions while simultaneously gaining B-BBEE Scorecard points in the sectors listed below:

3.1. Skills Development (SD):

The P.E.A.C.E. Foundation offers certified training for previously disadvantaged people within rural communities which corporations may recognize as Skills Development (SD) contributions, measured as a ratio of training spend to the company payroll. It is incumbent upon the specific company to develop a Workplace Skills Plan (WSP) in order to enable them to claim Skills Development points towards their B-BBEE Scorecard. The B-BBEE Scorecard offers a minimum of 8 points for a contribution of 6% of NPAT.

Examples of SD initiatives implemented through P.E.A.C.E.:

Accredited Basic Computer Skills course - A SETA accredited course offered through P.E.A.C.E. I.T Centres (HUBs).

Agricultural Training - Funds used are for theoretical training for basic agriculture along with practical training on a 5-hectare drip irrigation plot, as well as in other optional farming practices, depending on the terrain and climate, from small scale drip irrigation vegetable gardens to large scale commercial ventures.

Beekeeping and Bee Hive Fencing are examples of the kind of agricultural venture which has been documented in a very successful initiative in KwaZulu/Natal, on the border of Mozambique where Beehive Fencing has prevented the invasion of elephants into subsistence farmer's lands, while simultaneously providing the farmers with a sustainable income from honey and vegetable farming, alternated with the planting of vegetable farming for local needs and the planting of chillies, dried and sold commercially.

Game Ranger and a wide variety of nature conservation and other tertiary training courses are offered online at P.E.A.C.E. I.T. Centres – for the upliftment of members of local communities and to address poverty within ERP Projects.

3.2. Enterprise Supplier Development (ESD):

Enterprise Supplier Development requires support (financial and non-financial) contributions towards >51% black owned businesses that have a turnover of less than R50 million. In order to reduce the barriers to these entrepreneur's growth, P.E.A.C.E. acts as an incubator that provides the essential support services to these local entrepreneurs, be they individual or cooperatively owned enterprises. Central to this delivery model is the establishment of Hubs, within local municipalities, or traditionally owned land areas within which these essential collective support services are provided to these enterprises. The provision of centralized access to financial back-

office support is imperative for the success of enterprise and small business development whether they be individually or cooperatively owned. The B-BBEE Scorecard currently provides a minimum of 5 points for the contribution of 1% of NPAT along with Tax Benefits provided by the P.E.A.C.E. Foundation Trust

Examples of ESD initiatives offered through P.E.A.C.E.:

A wide variety of Cooperatively and individually run businesses including in the agriculture sector are located adjacent to or within P.E.A.C.E./ERP Hubs (Incubators). Waste Management is an example of a typical ESD opportunity for local communities. Opportunities across a broad spectrum of business opportunities located within hubs present themselves in the field of IT training centre, clothing manufactures and the distribution of a wide variety of commodities to service the wide community. Funds are used to set up new and expanded recycling centres in a variety of rural and peri-urban communities. These Centre's, known as Buyback Centres facilitate waste collection, sorting and selling to generate an income and create much needed entry level jobs in previously disadvantaged communities.

3.3. Socio-Economic Development (SED):

Socio-Economic Development focuses on improving education from pre-school, through to High School, using innovative IT solutions to improve both the standard and quality of education provided to learners up to school leaving level.

The B-BBEE Scorecard currently offers a minimum of 5 points based on a contribution of 1% of NPAT, along with Tax Benefits provided by the P.E.A.C.E. Foundation Trust.

Examples of SED educational initiatives offered through P.E.A.C.E.:

Pre-schools: Incorporating pre-schools into or adjacent to a multi-functional P.E.A.C.E./ERP Hub and providing Early Childhood Development courses for pre-school teachers along with indoor educational toys and equipment, along with outdoor exercise and play facilities.

MathU: provides an innovative, Tech Based Android App solution to vastly improve Maths and Science at High School level. This ensures the prospect of much higher admission opportunities for students to study at Tertiary level in the Science and Technology fields.

School in a Box: A tech-based solution to provide quality education. School in a box is an interactive and affordable tablet based educational tool. The system allows learners to access lessons in all subjects in the CAPS system. School in a box can be accessed offline, it does not require permanent internet connection.

WeCode: Computer programming training programs that are offered in P.E.A.C.E. IT Training Centres. This programme addresses the three key IT-related interventions that have been identified as relevant to the education of school children in readiness for an IT career.

ePap: Funds are raised for the distribution of ePap, a registered highly nutritional food supplement to orphans, the elderly and vulnerable living within proximity to Hubs., addressing malnutrition and hidden hunger.

Bicycles for rural school children provide an effective way to assist children to go to school with greater ease when they live long distances from the nearest available school.

Disclaimer:

Please note that the scorecard contribution points and percentages as described in this document are not binding and are subject to changes and interpretations in the scorecard legislation